

Luxembourg, 8 June 2020

Dear retailers, and hotel, restaurant and café owners,

The COVID-19 pandemic, and the measures taken by the government to protect the populace, have had a major impact on most of us. As the retail sector as well as hotels, restaurants and cafés are vital for the City's residents and visitors, and to ensure the capital retains its appeal, the college of aldermen has made a number of decisions to support you as much as possible during the recovery phase. These decisions will be implemented in several stages.

The first project to be undertaken seeks to raise public awareness of the situation, and to provide you with immediate financial support. To do so, the City will purchase €1,000 worth of vouchers directly from you, and then distribute these vouchers among the general public through competitions and other promotional activities. We also plan to take advantage of this project to update the data we hold about your business premises and, at the same time, begin work on setting up an online platform to showcase your business, in collaboration with the Luxembourg City Business Association (*Union commerciale de la Ville de Luxembourg – UCVL*) and Letzshop. The platform is expected to be ready by the end of 2020.

In preparation for the launch of the "Direct voucher purchase" campaign, please come and see us at Hall Victor Hugo between Monday, 15 June and Friday, 26 June 2020, bringing the required documents (vouchers, corresponding invoice, and the completed and signed information form) with you. Please see overleaf for our opening hours and the list of required documents can be found overleaf.

Chief Alderman Serge Wilmes and I would like to thank you for your courage, determination and commitment over the past few months and in those to come. We are looking forward to launching these projects with you in order to support the capital's businesses, and to working together to make our beautiful city even more appealing.

Kind regards,

Lydie Polfer
Mayor